



BACKGROUND

-Energy Efficiency in Mississippi

Energy efficiency initiatives are a proven and often simple way to reduce energy use and save money on your electricity bills. Entergy Mississippi has a variety of programs and resources available to help our customers improve the energy efficiency of their home and/or business. Here are a few facts about energy efficiency and the programs that we offer:

- Energy efficiencies are improvements that can include insulation; advanced heating, cooling, and pumping systems and smart ventilation. These improvements can translate into reduced energy consumption. In addition to making your home more comfortable, these improvements can reduce waste and electricity use, thereby saving you money.
- When consumers make energy efficiency improvements to their homes, they reduce total use of power which eases supply demands, and can even result in an increase in home resale value.
- Entergy Mississippi is proposing an energy conservation pilot program called "First Step." The program invites customers to complete a home energy assessment and then provides them with an energy efficiency starter kit, along with some additional tips on weatherization. The First Step pilot program will include a school-based initiative aimed at middle school students to teach them about energy efficiency measures. Also, a low-income initiative called "Energy Wise" will educate low income and senior groups with improvements they can make to improve efficiency and reduce costs.
- Entergy Mississippi supports legislation creating tax-credits for low-income customers seeking to make energy efficiency improvements.
- Instructions and background information on making energy efficient changes to save you money can be found by visiting Entergy Mississippi's EnSight program online, <http://entergy-mississippi.com/EnSight>.

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