
SMALL BUSINESS INCENTIVE PROGRAM RIDER SCHEDULE SBI-1

I. AVAILABILITY

Service is available to eligible Entergy Mississippi, Inc. ("**Entergy Mississippi**" or "**Company**") customers at qualifying service locations as per the applicable rate schedule referenced herein.

II. APPLICABILITY

This Small Business Incentive Program Rider Schedule ("**Rider Schedule SBI-1**") is applicable to electric service for new commercial or industrial electric service as hereinafter defined. Service must be taken under the Company's General Lighting and Power Service Rate Schedule GS-295 ("GS-295") or such succeeding rate schedule as may be approved by the Mississippi Public Service Commission. GS-295 (or succeeding rate schedule) must be the lowest cost available tariff for the service excluding application of the reduction described in this Rider Schedule SBI-1. Service must be taken at a previously occupied building ("**Service Location**") that 1) has HVAC equipment, 2) has been unoccupied or dormant for the immediately preceding six (6) month period, and 3) does not require changes to existing electric service facilities to serve the new tenant. Electric service billed as the result of new load at qualifying existing Service Locations shall receive the Net Monthly Incentive Credit as defined and set out below.

III. NET MONTHLY INCENTIVE CREDIT

The Net Monthly Rate application of Rate Schedule GS-295 will be reduced by fifteen percent (15%) provided that the Eligibility provisions and other conditions of this Rider Schedule SBI-1 are met.

IV. ELIGIBILITY

To be eligible for this Rider, the Customer must commence taking electric service at a qualifying Service Location on or prior to December 31, 2012. This Rider will be available for a qualifying customer for a maximum of twenty-four (24) consecutive billing months. Any customer receiving service under this Rider that is disconnected for reasons of nonpayment or tampering shall not be eligible for this Rider at the current or any new Service Location. Electric load for current customers of Entergy Mississippi may not be moved to a qualifying location and be eligible for this Rider Schedule.

V. OTHER PROVISIONS

1. This Rider SBI-1 will be applied upon request of an eligible customer relating to a qualifying Service Location, and upon verification of qualification. The Company will provide information to eligible customers regarding the program.
 2. Customers taking service under this Rider SBI-1 shall be allowed to pay any required security deposit in three (3) equal installments commencing with the first billing for service at the qualifying Service Location.
 3. Customers taking service under this Rider SBI-1 shall be allowed to substitute a surety bond or an irrevocable letter of credit from a financial institution for security deposits of \$2000 or greater.
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